



Executive Summary:

Strategy Huge (SH) was founded by a group of professionals who set out to prove that technology could do wonders. With industry-specific knowledge, integration expertise and a differentiated eco-system approach, Strategy Huge (SH) delivers exciting technology solutions to enhance functional efficiency, improve customer satisfaction and increase the safety and security of key businesses. As a company that places high value on collective communications, quick delivery of solutions, and prioritizing the needs of its customers, we endeavour to meet this challenge.

SH identifies products and integrates promising technologies to deliver the greatest value to customers across the globe. We are active in the search of out-of-the-box ideas and technologies to help our customers find solutions in advertising and improving technological availability at a much affordable cost.

With the rising demands of latest technologies in media practices, we have established a media & holographic studio with cutting edge facilities for Ernst & Young (EY) in Kerala. Our services to them include identifying and procuring new equipment's and integrating the facility, which has helped them to expand into new grammars of media production and grasping new media opportunities as they appear.

Solutions:

1. 3D Solutions

- 3D Holographic sales and marketing materials.
- 3D holographic tele presence.
- 3D holographic print and visual media advertisements.

2. Audio, video production and broadcasting solutions

- Home theatre to Hi-end Studios (TV/Radio) with 3D facility.
- Gesture controlled walls
- Broad cast Studios
- Audio/Video production suites

3. Smart Offices and Homes Solutions

- Server Farm
- Security & Surveillance
- Automation & Control Systems
- Tele Presence
- Interactive Kiosk
- Virtual Gaming Zones
- Smart Conference Rooms

4. Web Solutions

- Web Application Development
- Website Design & Development
- E-Commerce Solutions
- Mobile Application